

# Exhibition & Sponsorship Opportunities





www.theiscbh.org/iccbh

# INVITATION TO PARTICIPATE

It is with great pleasure that we invite you to participate in the 11th International Conference on Children's Bone Health, our first conference since we have become a Society and the first time we can welcome delegates as members of our Society! The conference will once again be held in Salzburg, Austria, from 22 – 25 June 2024.

Over the last few months we have been working hard to launch the new ISCBH and we have had such a fantastic response we already have almost 200 members and we will look to increase this in the coming months and celebrate this during the conference.

The ICCBH meeting will of course offer the high-quality scientific programme that it's known for. The programme is designed with the interests of both clinicians and basic scientists in mind.

As things settle down following the pandemic it is still difficult to predict attendance levels but we think around 500 delegates will be there. We will also be offering an on-demand option too.

Our delegates often tell us that they come to this conference because of it's multidisciplinary nature which also gives the opportunity to talk to specialists from many different fields – paediatricians, endocrinologists, rheumatologists, nephrologists, nutritionists, orthopaedic surgeons and others.

Highlights will include the following:

- A cutting edge programme of invited speaker lectures featuring some of the world's leading experts in the field
- Company-supported satellite symposia highlighting some of the latest developments and research
- A busy exhibition area with lunch included in the delegate fee
- Well-attended poster sessions

We hope that you will be able to join us for what promises to be an exciting meeting and we look forward to seeing you in Salzburg!

#### Outi Mäkitie, Erik Imel, Adalbert Raimann

Scientific Programme Chairs, Local Organising Committee Chair



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# ORGANISATION

### **X ICCBH** 2024

#### **ICCBH Steering Group**

Frank Rauch (Montreal, Canada) (Chair) Alison Boyce (Bethesda, US) Antonella Forlino (Pavia, Italy) Wolfgang Högler (Linz, Austria) Alex Ireland (Manchester, UK) Outi Mäkitie (Helsinki, Finland) Ciara McDonnell (Dublin, Ireland) Craig Munns (Sydney, Australia) Adalbert Ramain (Vienna, Austria) Marie-Eve Robinson (Ottawa, Canada) Leanne Ward (Ottawa, Canada)

#### ICCBH

Niki Cripps – Event Manager Kate Chick – Event Manager Mandy Helm – Corporate Liaison/Executive Director (mandy@theiscbh.org)

International Society for Children's Bone Health (ISCBH) 6020 Innsbruk, Kaiser-Josef-Strasse 9, Austria Email: events@theiscbh.org

#### Venue

Salzburg Congress Auerspergstraße 6, 5020 Salzburg, Austria

#### **Programme Organising Committee**

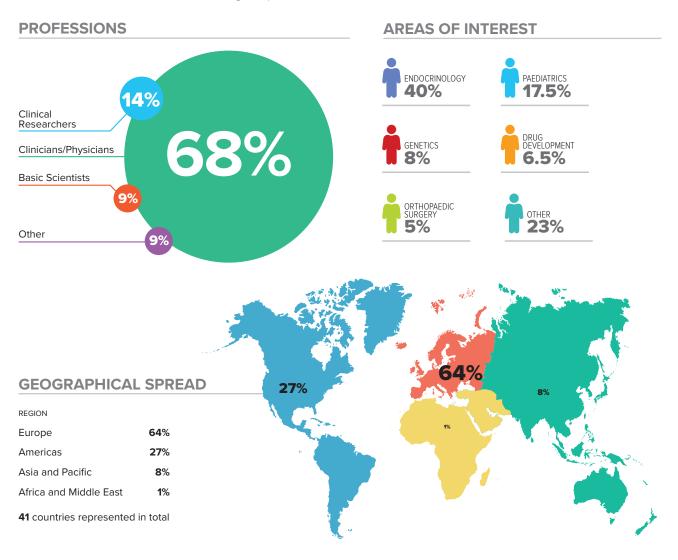
Outi Mäkitie (Helsinki, Finland) (Chair) Erik Imel (Indianapolis, USA) Alex Ireland (Manchester, UK) Peter Simm (Melbourne, Australia) Antonella Forlino (Pavia, Italy) Cathleen Raggio (New York, USA)

#### **Local Organising Committee**

Adalbert Ramain (Vienna, Austria) (Chair) Wolfgang Högler (Linz, Austria)

## ATTENDEES

We are expecting over 500 delegates to attend ICCBH 2024. At ICCBH 2022 in Dublin the delegate profile was as follows:



### Learning Objectives

On completion of the meeting programme, the participant will have an enhanced understanding of a contemporary approach to clinical and basic paediatric bone science as related to:

- Inherited bone disorders
- Acquired bone disorders
- Bone therapeutics
- Bone diagnostics
- Fracture prevention

# Continuing Medical Education (CME)

CME accreditation will be applied for through the European Accreditation Council for Continuing Medical Education (EACCME). EACCME credits are recognised by the American Medical Association (AMA).

### Some comments from previous attendees:

- "Oustanding quality"
- "The best meeting I have ever been to!"
- *"Terrific programme, great balance of*
- clinical/basic science, fantastic mix of speakers"

# VENUE

### **X ICCBH** 2024

We are proud to hold this conference in one of the most beautiful cities of Europe. Famous as the birthplace of Mozart, Salzburg is well known for its romantic scenery and rich cultural heritage. Situated in Central Europe, the city is easily accessible from every corner of the globe through the major European transportation hubs. The conference will be held in the Salzburg Congress Center, which was opened in 2001 and offers a versatile, modern and spacious venue, perfect in size and location for ICCBH.



### Dates to Remember

September 2023	Abstract submission opens Registration opens
January 2024	Technical manual published
February 2024	Deadline for abstracts
March 2024	Confirmations to authors Deadline for early registration
April 2024	Late breaking abstract submission opens Deadline for late breaking abstracts Advertisements for programme book Satellite symposia – final programme details Self-build stands – plans for approval
May 2024	Deadline for standard registrations (on-site fee only from this date) Deadline for company registrations Deadline for return of order forms (catering, furniture, power, decoration etc)
June 2024	Delivery of bag inserts

# SPONSORSHIP PACKAGES

#### Platinum Sponsorship: €65,000

- Includes a 1.5 hour (90 minute) satellite session including use of the conference auditorium, standard AV equipment, technician and stage set
- Discount on stand space
- Acknowledgment as Platinum Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Vour satellite invitation mailed to pre-registered delegates
- Insertion of the satellite invitation in the delegates' bags
- Full colour advertisement in final programme book
- Up to 4 full registration packages for staff

#### Gold Sponsorship: €42,500

- Includes a 1 hour (60 minute) workshop including use of the conference auditorium, standard AV equipment, technician and stage set
- Discount on stand space
- Acknowledgment as Gold Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Vour satellite invitation mailed to pre-registered delegates
- Insertion of the satellite invitation in the delegates' bags
- Full colour advertisement in final programme book
- Up to 2 full registration packages for staff

#### Silver Sponsorship: €20,000

- Acknowledgment as Silver Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Discount on stand space
- Company write-up on website and in final programme
- Up to 2 full registration packages for staff

# **EXHIBITION**

#### Exhibition Space: €350 plus VAT per m<sup>2</sup> (unless Platinum, Gold or Silver sponsor)

Includes:

- Vour company name and profile included in the on-line exhibition catalogue
- Vour company name and profile included in the final programme book
- Contractors' passes
- Exhibitor badges (please see below for details)
- List of participants (name, institution, town, country)

#### **Exhibition Staff Registrations**

The following is included in the package:

- 2 exhibitor badges per 6 sq m
- 2 lunch tickets per 6 sq m
- 2 tickets for the Welcome Reception per 6 sq m

Additional exhibition staff can be registered at a cost of €130 per person to include Lunch and Welcome Reception tickets.

#### **Provisional Exhibition Schedule**

#### Exhibition build up:

Friday 21 June	(timings to be confirmed)
Saturday 22 June 2024	(timings to be confirmed)

#### Exhibition opening times:

Saturday 22 June 2024	10:30-20:30
Sunday 23 June 2024	08:00-17:30 (first coffee break at 10:30am)
Monday 24 June 2024	08:00-17:30 (first coffee break at 10:30am)
Tuesday 25 June 2024	08:00-14:00
Exhibition breakdown:	
Tuesday 25 June 2024	14:00-tbc

See programme for timings for coffee and lunch breaks, when food and beverage will be served in the exhibition area.

# OTHER SPONSORSHIP OPTIONS

#### **Advertising:**

Inside page in the final programme/abstract book	€2,000
Inside back cover in the final programme/abstract book	€5,000
Inclusion of advertising leaflet in delegate bag	€2,500

The above rates are exclusive of VAT, which will be charged at the current rate

#### **Awards and Grants**

Support for New Investigator Travel Grants	by individual discussion
Support for Oral Communication/Poster Awards	by individual discussion

#### **Educational opportunities**

Online abstracts	€8,000
e-Posters	€8,000
Traditional poster boards	€8,000

#### Other

	Badges.	Your	logo	on	badge	lanyards	
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If you would like to discuss other options or tailor-made sponsorship including other educational opportunities, hospitality suites and meeting rooms, please contact Mandy Helm on mandy@theiscbh.org €5,500

### **TERMS & CONDITIONS**

#### General

#### Payment

Full payment of all invoices is required prior to the commencement of the Conference.

#### Cancellations

Cancellations and changes to your original booking must be made in writing to the Organisers.

For cancellations or reductions made up to 16 weeks prior to the Conference 50% will be charged.

After that date no refunds will be made.

#### Postponement or abandonment

The Organisers are committed to organising the conference as planned. In case they are forced to change the format and/or dates as a result of Force Majeure or due to any other circumstances out of their control alternative options will be discussed with exhibitors and sponsors.

#### Tax

All prices shown are in Euros excluding VAT and other other local taxes, which will be charged at the current rate.

#### ICCBH logo

The ICCBH logo may only be used with permission of the Organisers.

#### Code of practice

It is the responsibility of the exhibitor and/or sponsor to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries and Associations) and IFMPA (International Federation of Pharmaceutical Manufacturers and Associations) Codes of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the organiser to any suits, demands by the supporters/exhibitor/any third party.

#### Recording of sessions

No part of the scientific programme may be photographed, filmed or otherwise recorded without prior permission from the organizers.

#### Other events

Other events involving conference delegates may not be arranged during the scientific programme (including the satellite symposia and poster presentations). Transportation to other events may not depart during the official programme (including the satellite symposia and poster presentations).

#### Acceptance of applications

The Organisers reserve the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or to close exhibits, wholly or in part, that reflect unfavourably on the character and the purpose of the meeting.

#### Amendments to Terms and Conditions

The Organisers reserve the right to alter, amend or add to any of these Terms and Conditions.

### **TERMS & CONDITIONS**

#### **Exhibition**

#### Amendments to exhibition layout

While every effort is made to preserve the published format and/or layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition and/or meeting.

#### Build up

No one under the age of 16 will be permitted on the exhibition during build-up or dismantling.

#### Maximum stand height

The maximum height for any part of any stand will be 3.00m from the ground. Shell scheme stands are 2.00m high.

#### Disruption to other exhibits

The Organisers reserve the right to restrict exhibits, which, because of noise, method of operation, materials or any other reason, become objectionable to other exhibitors or to delegates. No microphones or loud speakers are to be used on the exhibition floor.

#### Give-aways and distribution of printed materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries and raffles are subject to approval by the Organisers.

#### Disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers.

Each exhibitor and/or sponsor is responsible for the material and information they make available at the Meeting. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Meeting.

It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature.

It is also the responsibility of exhibitors and sponsors to familiarise themselves with and follow the International Pharmaceutical Congress Advisory Association's (IPCAA) Healthcare Congress Guidelines, the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) and any guidelines operating in the host country.

#### Liability

The Organisers cannot accept responsibility for damage caused by an exhibitor nor for loss sustained by an exhibitor. Exhibitors or their agents must not damage or deface the exhibition facility or the booths and equipment of other exhibitors. When such damage occurs, the exhibitor is solely responsible and is liable to the owner of the property. Exhibitors must make provision for the safeguarding of their goods, materials, equipment, and displays at all times.

#### Security and insurance

The Organisers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for this.

#### Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

#### **Satellite Symposia**

#### Content

The programme content of all satellites is subject to approval by the Organisers.

Please note, members of the current ISCBH Steering Group are not permitted to be part of satellite symposia faculty. For an up to date list of Steering Group members please see here.

#### Faculty costs

Companies are responsible for the registration, travel and hotel costs of their chairmen and speakers.

#### Promotion

Satellite sessions will be listed in the programme and abstract books and one invitation may be inserted into the delegate bags.

In addition, companies are invited to advertise their satellite symposium by using stand-alone signage devices which can be displayed at the entrance to the main auditorium and in the registration area on the day of their session.

#### Reward

Satellite organisers may offer no material inducement or reward to delegates to attend the session.

#### Corporate branding of auditorium

The auditorium may be branded as required proving such arrangements can be made in the timescale afforded by the programme.

It is the responsibility of the company holding a satellite symposium to remove all branding immediately at the end of the satellite.

# EXHIBITION AND SPONSORSHIP BOOKING FORM A ICCBH 2024

COMPANY NAME: (as it will appear in printed materials)							
CONTACT NAME:							
POSITION:							
TELEPHONE:			FAX:				
EMAIL:							
ADDRESS:	POSTCODE:	COUNTR	Y:				
INVOICE ADDRESS: (if different from above)	POSTCODE:	COUNTR	Y:				
PURCHASE ORDER	NO:	OTHER ORDER REF:			VAT NO:		
<b>SPONSORSHIP PACKAGE OPTIONS</b> Please see Sponsorship & Exhibition Prospectus for details of the benefits included in the Sponsorship & Exhibition packages:							
	SPONSORSHIP - €65 000					SORSHIP – €2	-

EXHIBITION SPACE ONLY: We would like to book stand no. at €350 per m<sup>2</sup>

#### **ADDITIONAL SPONSORSHIP ITEMS**

ADVERTISING:		EDUCATIONAL OPPORTUNITIES:	
Inside page in the final programme/abstract book	€2,000	Online abstracts	€8,000
Inside back cover in the final programme/abstract book	€5,000	e-Posters	€8,000
Inclusion of advertising leaflet in delegate bag	€2,500	Traditional poster boards	€8,000
AWARDS AND GRANTS:		OTHER:	
Support for New Investigator Travel Grants	Please enquire	Badges	€5,500
Support for Oral Communication/Poster Awards	Please enquire		

The above rates are exclusive of VAT, which will be charged at the current rate

Please print out the completed form and sign below to confirm your booking and to confirm that you have read and agree to the Terms and Conditions as published in the Sponsorship and Exhibition Prospectus

NAME:		
SIGNATURE:	DATE:	

Unless otherwise agreed, an invoice for 50% of the payment due will be generated on receipt of this form, with the remainder due in January 2024. In the case of bookings made after that date the full amount will be invoiced. Payment will be due within 30 days of invoice.